

#### Gluu Tech Talk

#### **Protecting Your Privacy Online**

Presented by
Linda Fawcus, Founder
Gluu Technology Society

GluuSociety.org



### You Are the Target of Hackers

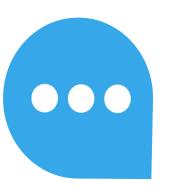
Don't ever say "It won't happen to me". We are all at risk and the stakes are high - to your personal and financial well-being, and your reputation.

#### 2019 WORLDWIDE

#### DISTURBING TRENDS

Anyone with a presence online can be the victim of a cyber attack

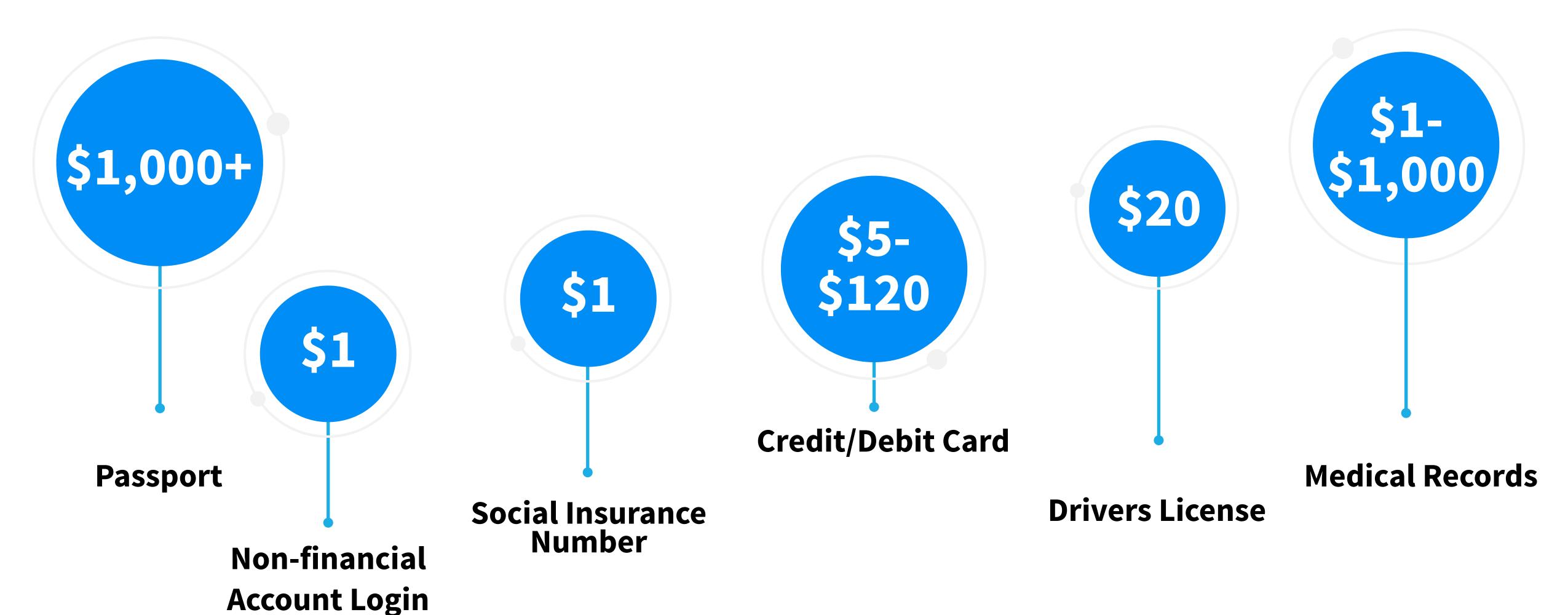
# 4 BILLION PERSONAL RECORDS STOLEN



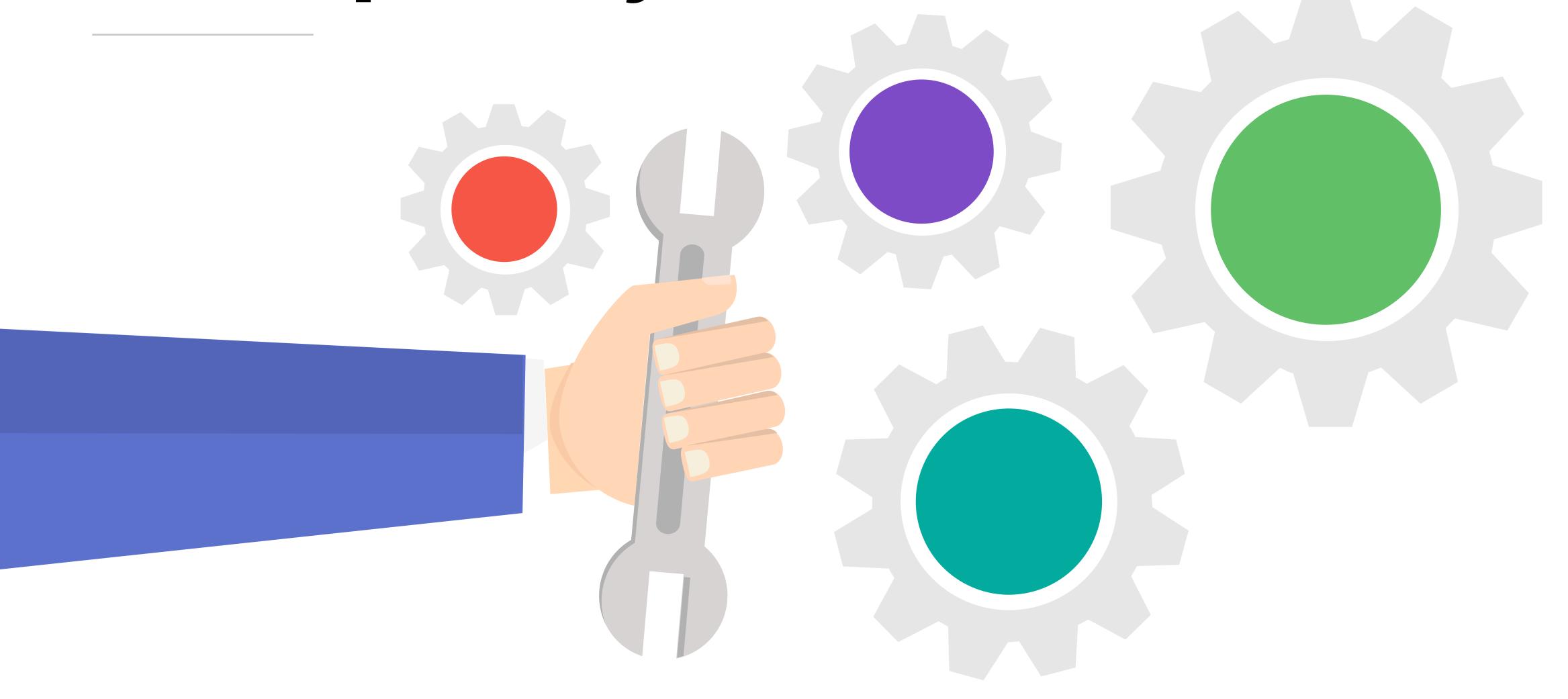
# How Much Does Your Data Cost on the Dark Web?

About \$50

#### What Does Your Data Cost?



### How to protect yourself

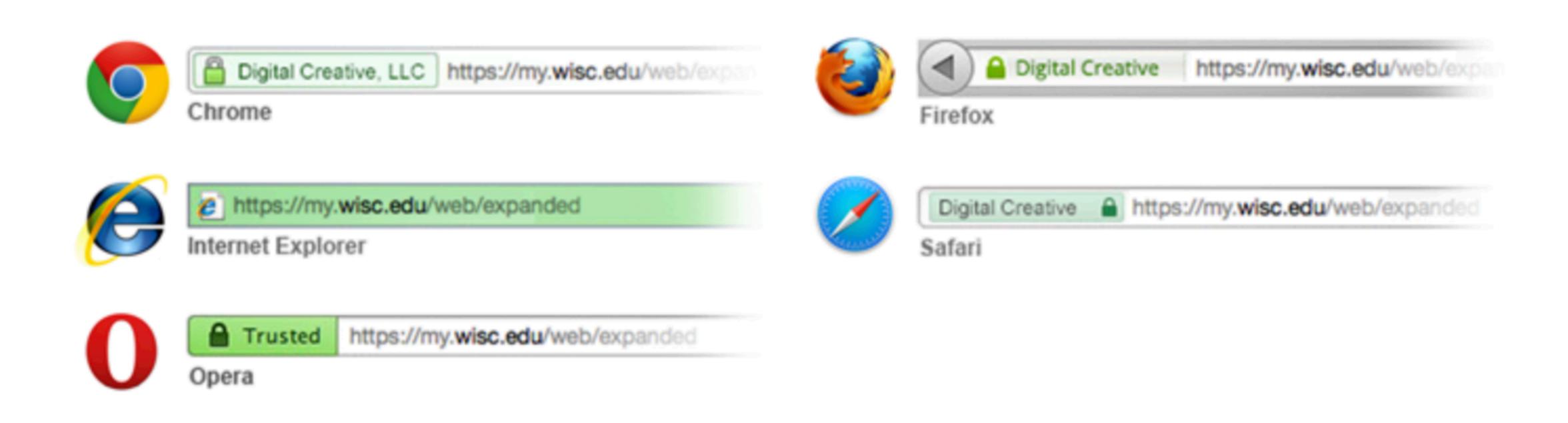




### Only Use Secure Websites for Sensitive Transactions

You can tell if you're using a secure website by looking at the beginning of the website address. It should begin with https:// – the s means 'secure'.

# This Is What Secure Website Look Like





# Do Not Click on Links Unless 100% Sure of Sender

Cybercriminals use AI technology trick you into clicking on a fraudulent email.



Hello!, Thanks for commenting on my videos! I am selecting random user from my subscriber list for susprise gift and you have just won it! so here is link to reedem it

https://t.co/OmeYFW2637

James Charles



#### 4. August 2017

#### Congratulations!

You have been selected to take part in our short survey to get 2 Free WestJet Airline Tickets! We only have 332 Tickets remaining so hurry up!

#### 2/3: You prefer WestJet Airline because of?

It's Cheapness

It's Environment

Don't Know

contact - Free Coupon - Starbucks.com



4. December 2017

# Congratulations! You have been selected to take part in our short survey to get a Free \$50 Coupon at Starbucks! We only have 332 coupons's remaining so hurry up! 1/3: Have you ever visited at Starbucks? Yes No Don't remember



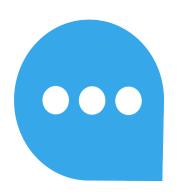
# Ignore Phone Calls From Unknown Numbers

Update Address Book or Contacts to easily identify known numbers, even on land line phones.

"Hello, I am from the Microsoft technical support division and I am calling you because we have detected some problems with your computer. This is very important – I need you to go and turn your computer on right away..."



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### Use Strong Passwords

Find a system that helps you create and use strong passwords on all your online accounts. Each account needs a unique password.

#### Maui2018

### Average Home Computer: 19 Minutes

### M@ui2018

### Average Home Computer: 3 Hours

#### HJm-4769-#&d-nk\*dvb

Average Home Computer: 10,000+ Centuries

#### Russian Hacking Factory





# Be Careful How You Record Passwords

If you must write down a password, use a hint or clue to identify account. Be sure to store written passwords in a secure, locked place.



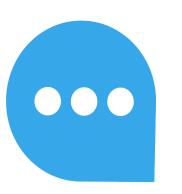
#### Use a Password Manager

LastPass
DashLane
1Password
iCloud Keychain\*



#### Use Two-Step Authentication

Most banks and major social networks provide this option. Requires two steps to get into your account: a password and a number only you have access to.



# Keep Operating Systems Up to Date

Updates contain critical security patches that protect your device from new threats. Failing to install updates means your device is at risk.



#### Train Your Inbox

- Mark suspicious email messages as Junk or move suspicious emails to your Junk Folder
  - Move "good" email to your Inbox
  - Add trusted contacts to your Address Book



#### Train Yourself

Ignore email from unknown senders.

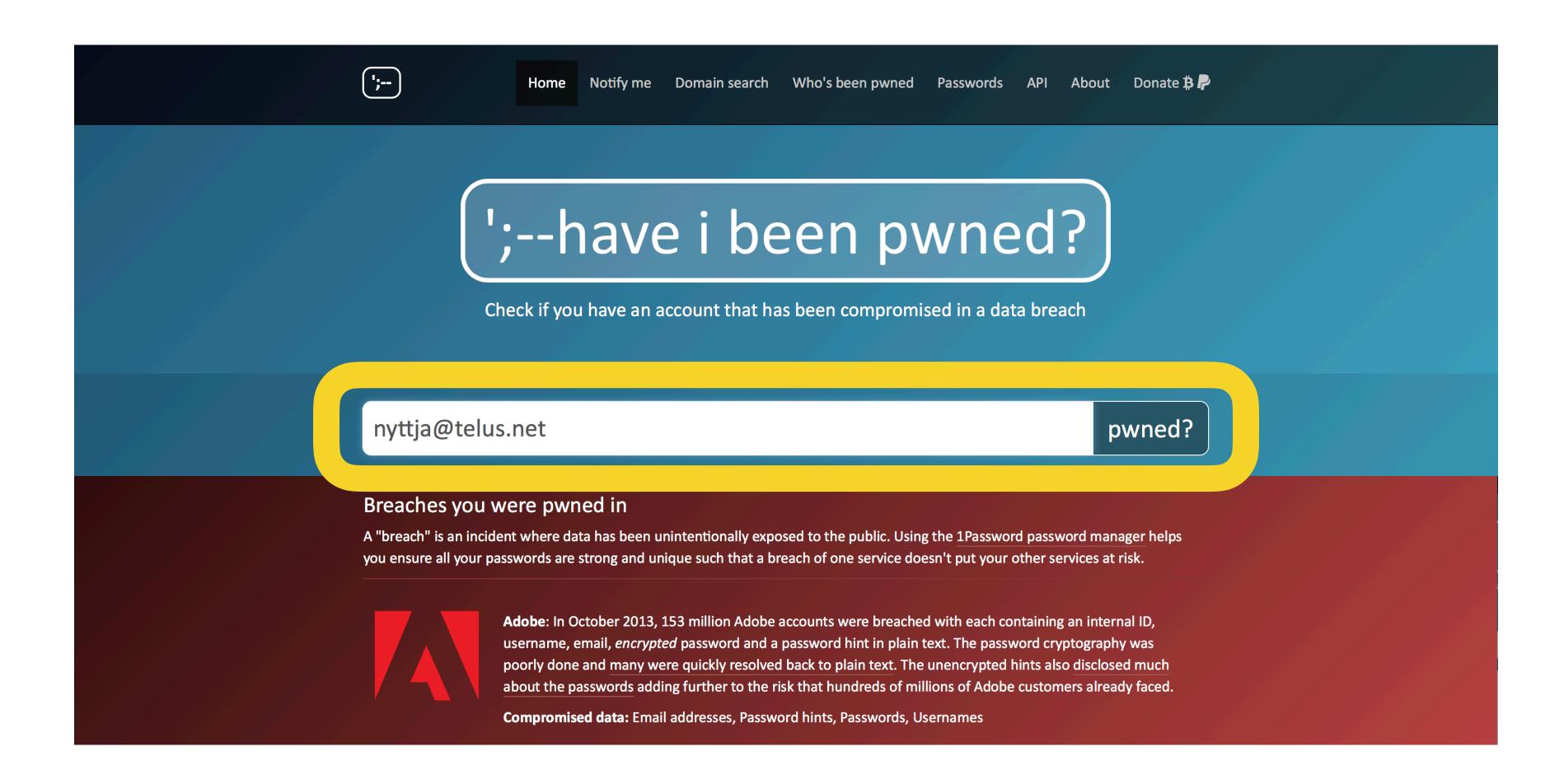
You can read these emails, but don't click on anything in them. When you have identified they are suspicious banish them to Junk.



### haveibeenpwned.com

See if your email address and password have been stolen as part of a Data Breach. This website is run by Troy Hunt, past Microsoft Regional Director and Most Valuable Professional awardee for Developer Security & respected IT professional.

### haveibeenpwned.com





#### Get Another Email Address

Consider email addresses dedicated to specific accounts: Newsletters, Banking/Finance, Shopping, Friends, Family. This makes it easier to get rid of an email address **WHEN** it is stolen.



#### **Get our FREE**

# Gluu Guide To Digital Security: Detailed Steps To Secure Your Digital Life for Seniors of all Skill Levels

Shipping costs may apply.

Please contact Sacha Molby,
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sacha@gluusociety.org.

#### Gluu Guide

Digital Skills, Tips & Essential Technology Info For The Modern Senior

We make it stick

#### **2020 EDITION**

GET FREE CLASSES Page 23
BEAT THE SCAMMERS Page 46
ARE HACKERS SELLING YOU
ON THE DARK WEB? Page 55
SOLVE YOUR P@\$\$WORD
PROBLEMS Page 62

### THE COMPLETE GUIDE TO DIGITAL SECURITY

Detailed Steps To Secure Your Digital Life For Seniors Of All Skill Levels





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### To get your free copies, contact:

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#### Thanks for watching.

#### Linda Fawcus

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