



Information Session: United Way BC Healthy Aging Program & Service Design and 2025-26 Enhancement Grants



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We want to humbly and respectfully acknowledge all Indigenous nations and peoples throughout this province and raise our hands to their resistance and resilience in the face of grave injustices and the continuing legacy of colonialism.

Today, we join you from the **ancestral and unceded** homelands of the Coast Salish Peoples, including the Musqueam, Squamish, and Tsleil-Waututh Nations.

We feel indebted to them for caring for this land.



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Information Session Procedures

- All participants will be kept on mute for the duration of the Information Session.
- Please type questions into the **Chat** box
- Questions can be submitted at anytime and will be responded to during the Q&A portion of the Information Session:
 - A brief Q&A is scheduled after the first 30 minutes, then again at the end of the session.
- This information session will be recorded and shared, along with the slides post-webinar.
- **Reminder:** Organizations must attend this session or watch the recording to be eligible to apply for 2025-26 Enhancement Grants.



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**Sarrah
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Agenda

First 30 mins

- Overview of Healthy Aging's Program & Service Design, including Priority Populations (10 mins.)
- Benefits & Expectations of Collaboration (10 mins.)
- Application & Grant Timelines (10 mins.)
- Q&A

Next 60 mins - Review of Enhancement Grants

- Aging in Motion (AIM): Transportation Supports (20 mins.)
- Social Meals (20 mins.)
- Volunteer Coordination & Supports (20 mins.)
- Q&A



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United Way BC Healthy Aging Programs

Develops and supports a range of person-centered programs and initiatives that support seniors and Elders to remain active, connected, and engaged.



Our Vision

Older British Columbians live and thrive in the communities they call home.



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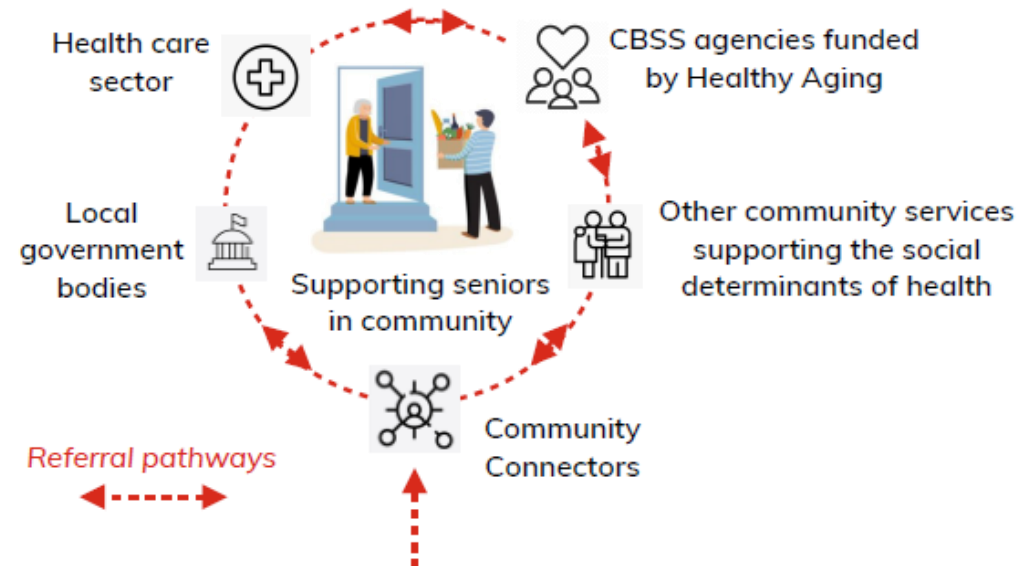
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Healthy Aging Program & Service Design

In every area of the province, seniors who live independently in Healthy Aging's Priority Populations have access to low-barrier, locally coordinated, strength-based programming and services that significantly contribute to physical, mental and emotional health and well-being.

How we get there:

- Revised Priority Populations with a health equity lens
- Better, Better at Home
 - Expansion of service basket, focus on social connections
- Enhancement Grants:
 - Aging in Motion: Transportation Supports & Innovations
 - Social Meals
 - Volunteer Coordination & Strategy
- Community Connectors in all regions of BC
- Community Collaboratives working closely together
- Learning, evaluating, and adapting



Healthy Aging Guiding Principles

- Seniors-Centred
- Collaborative and Connected
- Community Development
- Innovative and Sustainable
- Focus on Learning, Growth & Accountability
- Responsive & Flexible



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Healthy Aging Priority Populations

Through a health equity lens, Healthy Aging programs prioritize seniors & Elders with at least two of the following:

- low to modest income
- low to moderate frailty
- social isolation or loneliness and
- membership in an underserved population, including Indigenous Elders, immigrant and ethnocultural minorities, caregivers, 2SLGBTQIA+, persons living with a disability, and others.



[Click here for:](#)

[United Way BC Healthy Aging Priority Population Definitions on Healthy Aging CORE BC](#)

Benefits & Expectations of Collaboration

Benefits:

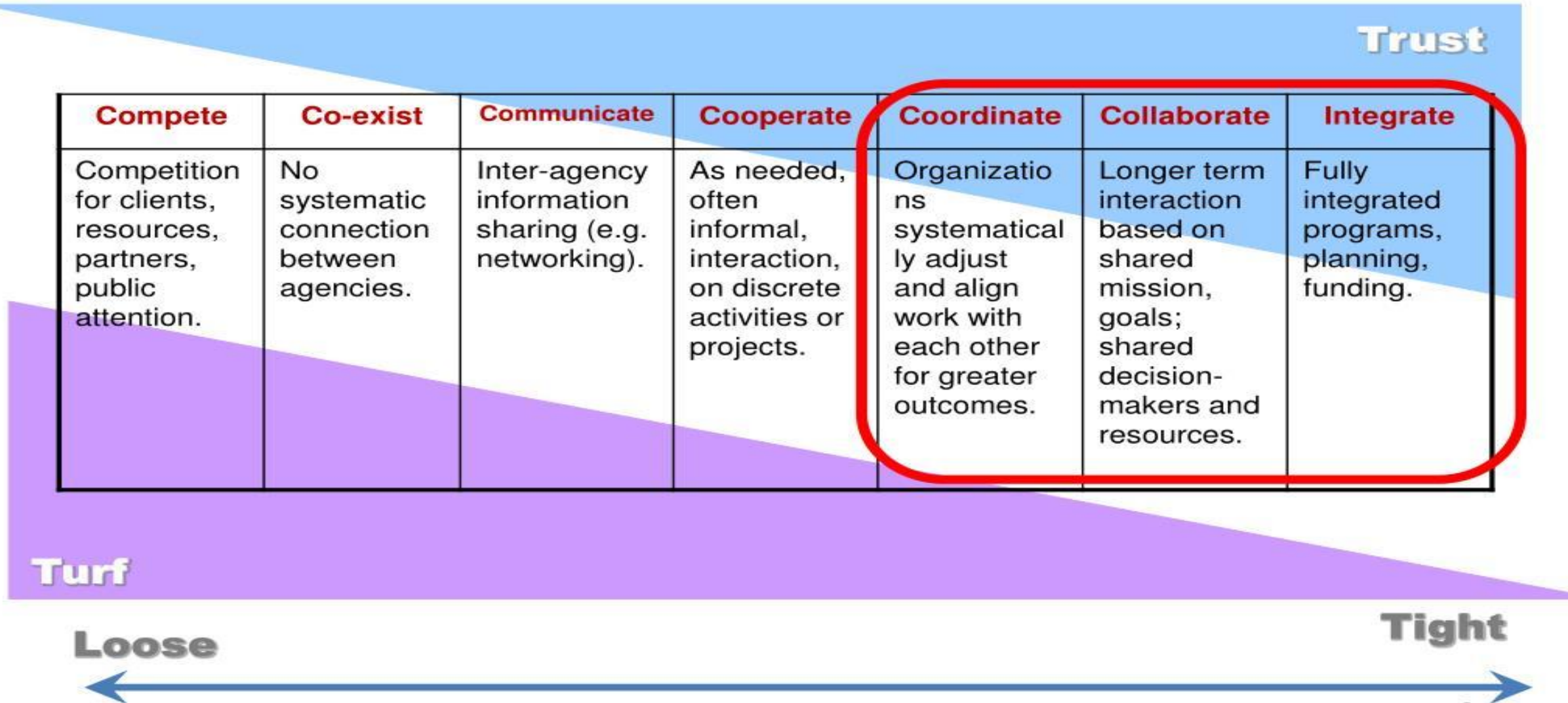
- Increased wrap-around supports for seniors/Elders
- Reduced service duplication
- Increased referrals across the sector and to health
- Shared appreciation of collective impact

Expectations:

- Collaborating organizations meet regularly
- Prioritize the needs of the local seniors' population
- Create & submit grant proposals & reports together

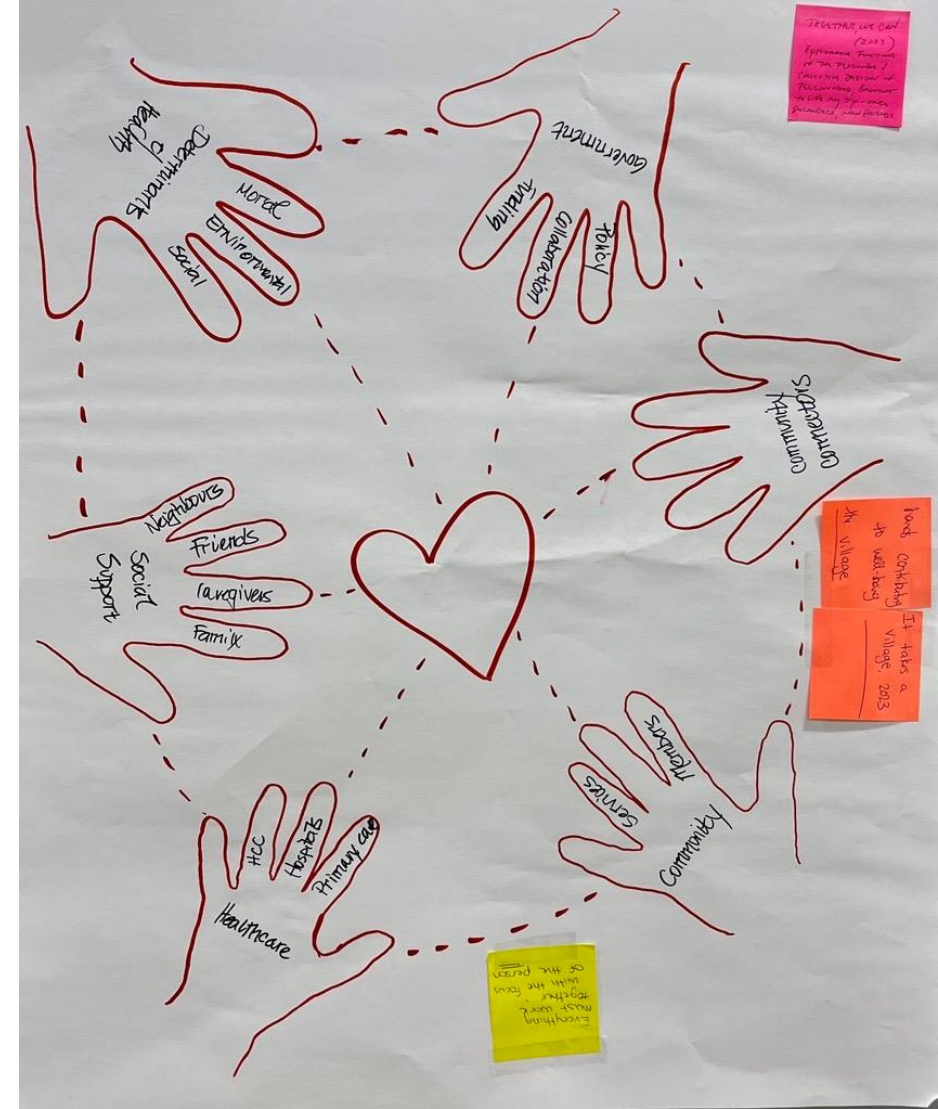


The Collaboration Spectrum



Healthy Aging Community Collaboratives include ...

- Local seniors & Elders
- A Better at Home program
- A Community Connector
- A Gathering Place for older adults
- Other seniors serving organizations
- Local health authority representatives



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No Community Collaborative Yet?

You will want to:

- Convene & organize!
- Build relationships with others who provide community services and programs to seniors **and**
- Work with United Way BC Healthy Aging to create an appropriate local collaborative body/ structure



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Important 2025-26 Healthy Aging Grant Timelines

February 10, 2025	Applications Open
February 10, 2025 10-11AM PST	*Salesforce Training
March 7, 2025	Applications Close
March 7, 2025 - March 31, 2025	Review Period
Mid-March - Early April 2025	Letters of Agreement (LOAs) sent
April 1, 2025	Programs Launch



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Reporting and Granting Requirements

	Deadline	Funding Period
2025-26 Grant Application	March 7, 2025	April 1, 2025 - March 31, 2026
Quarterly Report 1	July 31, 2025	April 1 - June 30, 2025
Quarterly Report 2	October 31, 2025	July 1 - September 30, 2025
Quarterly Report 3	January 30, 2026	October 1 - December 31, 2025
2025-26 Final Outcome Report	May 8, 2026	April 1, 2025 - March 31, 2026

Transition to Salesforce for 2025-26 Applications & Outcome Reports

- Different Application templates than previously used
- If your agency holds multiple Healthy Aging grants, separate applications are required for each granting stream and separate Letters of Agreement (LOAs) will be sent
- iUnite will no longer be the platform for 2025-26 Applications and Outcome Report submissions - participant and service tracking still functional
- *OPTIONAL* Salesforce Training session on: **February 10, 2025, from 10-11AM PST**. Please register here: https://uwbc.ca.zoom.us/meeting/register/kZ_Yi5nGQxihSptVM2ukLg



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Q&A

- This session recording and slides will be posted to [Healthy Aging CORE BC](#)
- Please feel free to stay for the next section on 2025-26 Healthy Aging Enhancement Grants



Contact Info



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How to Apply for Enhancement Grants

- All Enhancement Grant communication comes from: <https://bc.healthyagingcore.ca/#newsletter>
- Before applying, review the **2025-26 United Way BC Healthy Aging Enhancement Grant Criteria**
- Applications open on **February 5, 2025**. Deadline to apply is **March 7, 2025**.
- Applications should be submitted on behalf of the Healthy Aging Community Collaborative, where community partners are collaborating on service delivery, and have shared learning and reporting.

Please Consider

- Existing Enhancement Grant programs are **strongly encouraged** to re-apply for 2025-26 funding.
- There are limited funds available for the Enhancement Grants - consider:
 1. Where there is the highest need in community for this program;
 2. The organization's ability to deliver quality programming across multiple Healthy Aging streams.
- It is recommended that agencies apply for a maximum of two (2) Enhancement Grants **ONLY**

See [2025-26 Enhancement Grant criteria on Healthy Aging CORE BC](#).



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Application Process

Interested agencies **MUST** attend or watch a recording of this information session to be eligible to apply.

Agencies who already have funding will be prioritized for continued funding, if they are meeting deliverables of LOAs.

Existing programs will hear **by mid/end of March 2025** of the status of their continued funding.

New applicants will hear by **second week of April 2025** if they have been successful.

Unsuccessful applicants **MAY** be waitlisted for consideration in the next round of applications, pending available funds.

Overview of 2025-26 Aging in Motion (AIM): Transportation Supports & Innovations Enhancement Grant

To design and deliver transportation services for community-dwelling seniors & Elders in BC.

Funding is to enhance existing services, introduce new programs, or scale up promising models.



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Important Details

- AIM Transportation Supports & Innovations Grants range from **\$10,000 - \$100,000** and are awarded on a one-year term to **March 31, 2026**.
- Existing AIM Grant recipients are encouraged to re-apply.
- Priority will be given to communities in 'transportation deserts', and those where underutilized vehicles exist, and BH programs offering transportation services do not currently exist.
- One application per agency to (a) enhance an existing service, (b) start a new one, or (c) scale up an innovative model
- Applications are submitted on behalf of the Healthy Aging Community Collaborative, where partners are working together on service design and delivery, share learning, and coordinate the reporting.

Expenses

Examples of **eligible expenses**:

- Fuel and vehicle maintenance
- Annual inspections and insurance
- Mileage
- Accessibility retrofits
- Program supplies
- Staffing/consultant/volunteer costs

Ineligible expenses: vehicle purchase or lease



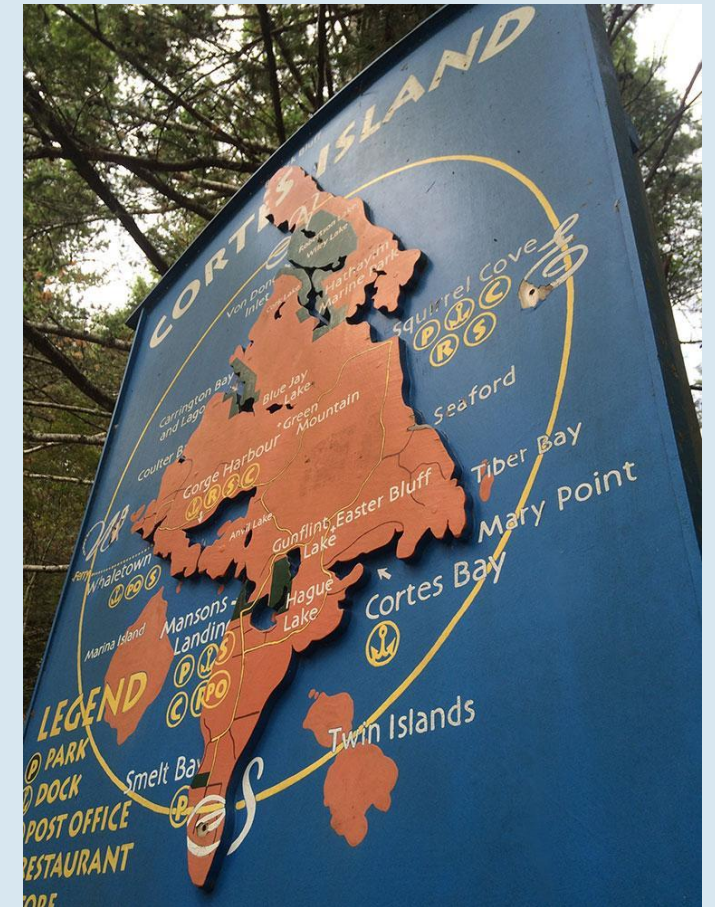
Cortes Island:

Aging In Motion

Klahoose Health Bus

Land Acknowledgement

We gratefully acknowledge and honoured to live, work and play on the traditional lands and waters of the toq qaymıx^w (Klahoose), ƛəʔamen qaymıx^w (Tla'amin), and ʔop qaymıx^w (Homalco) Nations



Cortes Island

- Cortes Island is one of the Discovery Islands on the coast of British Columbia. It has around 1000 year round full time residents.
- 41.5 % of the residents are between 60 & 79 years old and almost 5% is 80+. Most people leave the island for health care and essential services.
- Dental care, health specialists, mental health, physiotherapy, rehabilitation, banking and groceries.



Services

- To get to Campbell River where most essential services are, we rely on BC Ferries. There are 6 return ferry trips per day.
- The ferry from Cortes to Quadra island takes 45 minutes. You then drive across Quadra island and line up for the Campbell River ferry. This crossing takes 10 minutes.
- The ferries are often overloaded both on Cortes island and Quadra island. An average town day for appointments is 12 hours – with a lot of waiting in ferry lineups.



Non drivers

- There is no taxi or bus service on Cortes or Quadra island
- Ride hailing does not work as most people do not have a cell phone or access to cell service due to the tree coverage on the island.
- Hitchhiking is a common way to get around on the island for younger people.
- When seniors can no longer drive, they lose independence and become even more isolated.



Klahoose Health Bus

- Klahoose First Nations has a twice a week bus service for the Klahoose First Nations residents to go to Campbell River on Tuesdays and Thursdays.
- Thanks to the **United Way Aging in Motion funding** we are now collaborating with Klahoose First Nation and can offer our seniors a ride with that bus service.
- Seniors can get picked up at their home (at the end of their driveway) or at the community centre, brought to Campbell River and return home on the same day without being stuck in an overload.

Klahoose Health Bus:



Leaves Location	Times
Klahoose Village	8:15 AM
Whaletown Terminal, Cortes Island	9:30 AM Ferry
Quathiaski Cove Terminal, Quadra Island	11:00 AM Ferry
Shoppers Drug Mart, Tyee Plaza, Campbell River	3:30 PM
Campbell River Ferry Terminal	4:00 PM Ferry
Klahoose Village	6:30 PM

Cortes Seniors & the health bus

- A lot of the seniors on Cortes are low income and isolated and often have to choose between buying food or gas.
- Ian (the best driver in the world) will drop them at an appointment and pick them up again. There is space for a few grocery bags per person.
- On average there are 3 to 4 seniors on the bus each trip (12 seats) as well as Elders from Klahoose First Nation. 87% of the trips are for medical reasons. As of today we have 17 clients that use this service regularly and we hope to expand.



Thank you for
your time.

Ester Strijbos – BAH Coordinator, Cortes Island



Overview of 2025-26 Social Meals Enhancement Grant

To enhance existing or implement new programs that combine social engagement with the provision of nutritious meals.



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Examples

- An existing drop-in program adds hot lunches
- One to one in-home meals program
- A medical transportation service includes shared meals for driver and passenger.



Expenses

Examples of **eligible expenses**:

- Food
- Other program supplies
- Staffing to support program
- Volunteer stipends/honoraria
- Training and capacity building
- Facility rentals
- Transportation to/from the program

Ineligible expenses: food or meal delivery, renovations, or capital expenditures.



Important details

- Social Meals Grants from **\$10,000 - \$50,000** are awarded on a one-year basis ending **March 31, 2026**.
- Existing Social Meals Enhancement Grant recipients are encouraged to re-apply.
- Priority will be given to applications from communities where 'food deserts' exist.
- One application per agency to (a) enhance an existing service or (b) design/implement a new service.
- Applications should be submitted on behalf of the Healthy Aging Community Collaborative, where community partners are collaborating on service delivery, and have shared learning and reporting.

Impact Speaker

Elaine Storey
Executive Director,
Autumn Services
Centre & United Way
TAPS Program



Overview of 2025-26 Volunteer Coordination & Supports Enhancement Grant

- New or existing roles focused on:
- Recruiting and retaining local volunteers
 - Increasing use of United Way BC's iVolunteer platform and
 - Co-develop strategies for advancing volunteer engagement within the CBSS sector.



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Examples

- Volunteer recognition events or activities
- Local outreach and/or social media campaigns
- Implementing stipends/honoraria
- Reimbursement for mileage/insurance/maintenance
- A platform for booking and deploying volunteer workforce;
- Tailoring shared templates and tools to support local volunteer engagement



Important Details

- Volunteer Coordination & Supports grants - ranging from **\$50,000 - \$75,000** - are awarded on a one-year term to be expended by **March 31, 2026**.
- Existing Volunteer Coordination & Supports Enhancement Grant programs are encouraged to re-apply.
- Priority will be given to applications from communities where there are limited, or no volunteer supports and strategies in place.
- One application per agency to (a) enhance an existing service or (b) design/implement a new service.
- Applications should be submitted on behalf of the Healthy Aging Community Collaborative, where community partners are collaborating on service delivery, and have shared learning and reporting.

Eligible Expenses

Examples of **eligible expenses** include:

- Staffing costs/ volunteer stipends/honoraria,
- Program supplies
- Training/capacity building costs
- Transportation costs
- venue/catering costs for events

Ineligible expenses include capital expenses/equipment, recruitment platforms/consultants to design shared templates and materials.



Impact Speaker

Joshua Estabrooks

Volunteer Coordinator for the Hospice Society
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Thank you & Questions



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